# Internship for **Business Development.**



**Location.** Central Jakarta, Indonesia **Duration**.

4 - 6 months, Full Time flexible starting date

#### About Us.

Scaling Asia is an innovative startup that connects European companies with the vast opportunities in the ASEAN market. With roots in the Leverate Group and a strong presence in Southeast Asia, we help brands navigate the complexities of this dynamic region. Our team of over 120 local experts offers strategic consulting, distribution support, product placement, and brand visibility services to ensure businesses thrive while maintaining integrity and control.

Based in Germany with operations throughout Southeast Asia, we empower brands to seamlessly integrate into this vibrant region. Join us for an internship offering hands-on experience in our startup environment and established agency operations, and be part of a team driving European innovation in Southeast Asia.

#### **Position Overview.**

We are seeking a highly motivated and talented intern to help build our German bridgehead and assist European brands in succeeding in the epicenter of growth. This internship offers a unique opportunity to engage in international project management, stakeholder coordination, and strategic business development. You will play a pivotal role in connecting our team in Germany with our operations in Jakarta, contributing to the creative production of strategic communication materials, content production, and account management.

### Your Key Responsibilities.

- Coordinate international projects and manage stakeholders in an agency setting.
- Conduct client research and support consulting and developing high-performance marketing and e-commerce strategies and campaigns.
- Support strategic business development through outreach and acquisition.
- Collaborate with teams across different cultures and levels to achieve project goals.
- Produce content and manage accounts for corporate and social media channels.
- Assist in the creative production of strategic communication materials.

### Your Benefits.

- Flight and accommodation in Jakarta are covered.
- Receive a stipend for personal expenses.
- Gain experience in a dynamic, fast-paced, and future-oriented market.

### **The Application Process.**

To apply, please apply with the form on our website or send us a short e-mail with your CV attached Include your phone number so we can get in touch. If you fit our profile, we will set up a call to learn more about each other.

## Your Qualifications.

- Background in Marketing or Business.
- E-Commerce experience is a plus.
- Excellent English and German communication skills.
- Strong project management and organizational skills.
- Solution-oriented and able to work independently.
- Interest in learning and growing in a dynamic environment.
- Understanding of data analytics and its application in strategy and campaign development.
- Strong interpersonal skills to connect with people from diverse cultures.
- Effective time management and the ability to meet deadlines under pressure.

### The Work Environment.

Experience the vibrancy of a startup while supporting Scaling Asia in Germany and working in our Jakarta offices alongside more than 120 colleagues in one of the city's tallest skyscrapers. You will also benefit from being part of a large and experienced agency environment, where you'll gain insights into industry best practices and have the opportunity to work on diverse projects with seasoned professionals.



